# How are citizens’ political choices shaped?

## Choose ONE of the following topics:

1. Political parties use social media such as Facebook, YouTube and Twitter to get their messages out to voters. Evaluate how social media is used to influence citizens’ understanding of issues and the impact it has on voters’ ability to make informed political choices.
2. What role does the media (such as TV, radio, newspapers, internet blogs) play in influencing the outcome of elections? Evaluate the contribution the media makes to democracy in Australia. Why is it important in a democracy to have a variety of media outlets?
3. How do interest groups influence voters’ understandings of issues and their electoral choices? Focus on one or two interest groups and evaluate the impact they have on law and policy in Australia.

*Include examples to support your conclusion. You must also include a bibliography.*

## You have 3 options for presenting your response:

### Option 1

Write a 700–1000 word essay that analyses and evaluates the action Australia is taking in relation to your selected issue. Your essay should build a balanced argument that takes into account different points of view and perspectives. It must include in-text referencing and a bibliography.

### Option 2

Present a 3–5 minute presentation, in which you analyse and evaluate the action Australia is taking in relation to your selected issue. Your evaluation should be balanced and take into account different perspectives on the issue. Your presentation should be supported by a range of visuals.

### Option 3

Present your extended response as a creative product. This could take the form of an artwork, a video or an animation. Check your intended creative product with your teacher before you begin.

Write a 200–400 word rationale to accompany your creative response. Your rationale should explain how your creative response analyses and evaluates the action Australia is taking in relation to your selected issue.